

## Have you heard about our video series?

As seniors continue to keep to themselves, we want to equip you with tools that can make it easier to grow your book of business and enroll customers in a Cigna Medicare Advantage plan while working remotely. As your focus shifts to lock-in and serving those who are aging into Medicare, the Cigna Medicare Learning video series can help you educate your customers about Medicare Advantage and emphasize the benefits of choosing Cigna for coverage.

We've also created infographics for your use when sending these videos to newly-eligible or new to Medicare Advantage customers that you can customize with your information! Versions in <a href="English">English</a> and <a href="Spanish">Spanish</a> are on Producers' University by searching the Resource Library for "infographic."\*

## Some of the topics the videos cover are:

- Explanations of Parts A-D
- Medicare plan types
- The value of Cigna Medicare plan
- Financial assistance



## **Share with your customers**

The video series is available for anyone to view at our Cigna YouTube channel. Check it out <a href="here">here</a> and send the videos to your customers to help them to make a decision on their plan.

\*You must be logged into Producers' University to access the infographics, but the videos are available to any agent, customer or prospect without any type of log in.

## Together, all the way.

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